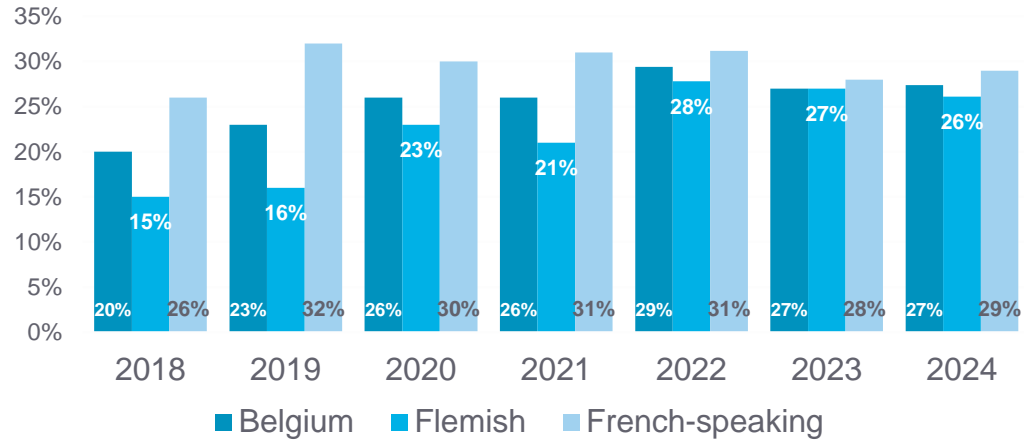


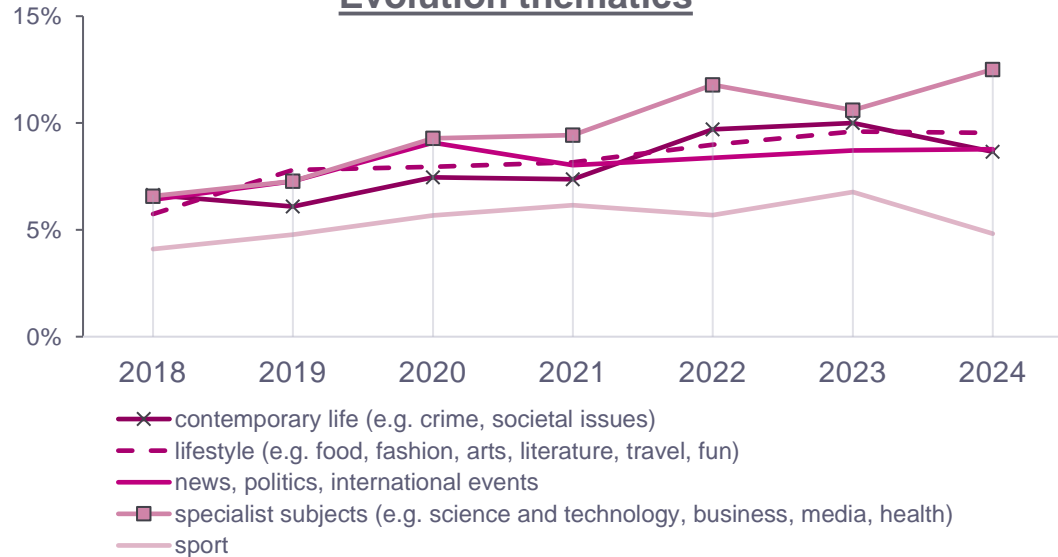
Podcast status in Belgium

Rather about specialized & niche topics

Net penetration (any thematic)



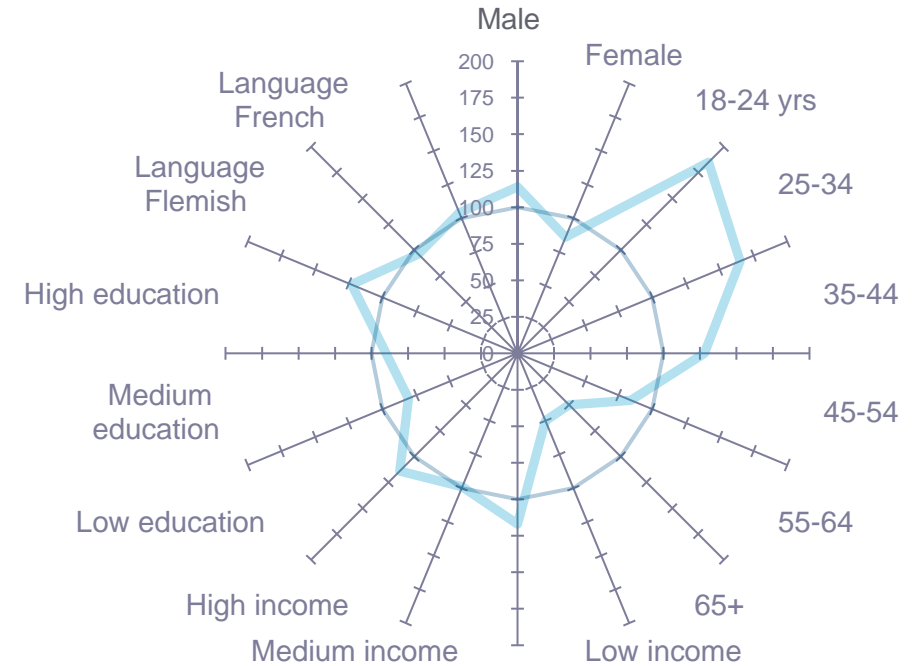
Evolution thematics



Q- A podcast is an episodic series of digital audio files, which you can download, subscribe or listen to. Which of the following types of podcast have you listened to in the last month? Please select all that apply.

Profile (average 2022-2024)

Index: all respondents = 100



Source: Reuters Institute for the Study of Journalism. *Digital News Reports*